

WE OFFER

Internationally accredited curriculum: AACSB, EQUIS, EMOS, FIBAA, ACCA

Affordable living in Europe:
Student living costs of only ~EUR 7,000/year

Guaranteed accommodation:
Peace of mind from day one with a guaranteed university dormitory in Prague

A truly global community:
An inspiring international environment where 90% of your classmates come from abroad, plus 240+ partner universities worldwide

CONTACTS

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STUDY IN THE HEART OF EUROPE



INTERNATIONAL
BUSINESS & ECONOMICS
UNDERGRADUATE PROGRAMMES

COMPARISON OF INTERNATIONAL UNDERGRADUATE PROGRAMMES

IBB
International Business

BBA
Bachelor of Business Administration

IDS
International and Diplomatic Studies

ECON
Economics

BIS
Business Information Systems and Computer Science

EMO
Economics of Markets and Organizations

EDS
Economic Data Science

BIFA
Finance and Accounting

Admission requirements	Recognition of the previous secondary education	✓	✓	✓	✓	✓	✓	✓
	Structured CV	✗	✗	✗	A given template	A given template	✗	A given template
	Motivation letter / video	✗	video	✗	video	✗	video	✗
	Written essay in English on a given topic	✗	✗	✗	✗	✗	✓	✗
	Online interview	✗	✓	✗	✓	✗	✗	✓
	Proof of English Proficiency (certificate) *	✗	✗	✗	✗	B2 level of CEFR	✗	B2 level of CEFR
	Online Test	✗	✗	✗	✗	Test in General Academic Prerequisites (online test by SCIO)	✗	Test in General Academic Prerequisites (online test by SCIO)
Programmes Information	Length of study (years)	-----			3 years (180 ECTS)		-----	
	Awarded Degree	-----			Bachelor Degree (Bc)		-----	
	Application deadline	-----	BBA additional intake: Jun 10 (3rd intake)	-----	Feb 28 (1st intake), Apr 30 (2nd intake) FOR ALL PROGRAMMES		EMO additional intake: Jun 10 (3rd intake)	-----
	Tuition fee per academic year	-----			6 000 EUR		-----	
	Double / Joint Degree Option	✓	✓	✗	✗	✗	✓	✗

* The expected level of English for undergraduate students is B2

IBB

International Business
FACULTY OF INTERNATIONAL RELATIONS

Do you want to run your business in a multi-cultural environment?

Skills gained: cross-cultural communication, global market analysis, entrepreneurship, international business strategy, financial expertise, language competencies

ECON

Economics
FACULTY OF ECONOMICS

Do you want to understand how economies, governments, and global markets shape our world?

Skills gained: Economics and data-driven decision making, International economics and global affairs, Public policy and governance, Law and social sciences, Professional communication in English

EMO

Economics of Markets and Organizations
FACULTY OF BUSINESS ADMINISTRATION

Do you want to understand how markets work, why companies compete and what drives economic decisions?

Skills gained: analytical thinking, data-driven decision making, market understanding, strategic problem-solving

BBA

Bachelor of Business Administration
FACULTY OF BUSINESS ADMINISTRATION

Do you see yourself as a future entrepreneur or business leader?

Skills gained: business administration, management, economic overview, analytical thinking, social responsibility, business performance

BIS

Business Information Systems and Computer Science
FACULTY OF INFORMATICS AND STATISTICS

Would you like to understand information systems and AI?

Skills gained: Business Analysis, Software Engineering and Development, Database Design and Data Management, Business Informatics, Enterprise Architecture, Artificial Intelligence.

EDS

Economic Data Science
FACULTY OF INFORMATICS AND STATISTICS

Do you enjoy working with numbers and data?

Skills gained: data analysis, critical thinking, statistics, econometrics, economics

IDS

International and Diplomatic Studies
FACULTY OF INTERNATIONAL RELATIONS

Do you want to understand the politics and economics behind diplomacy?

Skills gained: international relations, international law, world trade, diplomatic practice and negotiation, two international languages

BIFA

Finance and Accounting
FACULTY OF FINANCE AND ACCOUNTING

Do you want to become the financial expert every successful business needs?

Skills gained: economics, business law, financial and management accounting, corporate finance, investments, taxation
ACCA Accredited: obtain Higher Diploma in Accounting and Business!